

The Path of Money

Two Kinds of Capital:

HUMAN CAPITAL

CAPITAL ASSETS

*You Work
for Money*

①

*Your Money
Works for You*

CASH FLOW

Four Choices for Cash Flow

SPEND IT ____%

HOLD IT ____%

DONATE IT ____%

INVEST IT ____%

②

Two Basic Investment Choices

LEND

③

OWN

Two Basic Positions

PASSIVE

LEND

OWN

- Money Markets
- CDs
- Bonds
- T-Bills

- Stocks
- REITs
- Mutual Funds

"They Control It"

ACTIVE

LEND

OWN

- Owner Financing
- Private Lending

- Businesses
- Real Estate

"You Control It"

FINANCIAL RETURNS

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